

That which is claimed:

1. A method for providing a content option list comprising:
receiving a preference for a subscriber from a content-access-history database;
searching a content database for content related to said preference;
receiving a first option list from said content database, wherein said first option list comprises an option; and
delivering said first option list to said subscriber.
2. The method of claim 1, wherein said content-access-history database comprises a preference rating attribute, wherein said preference rating attribute denotes the importance of said preference to said subscriber.
3. The method of claim 2, further comprising, sorting said first option list by said preference rating attribute.
4. The method of claim 1, wherein said content-access-history database comprises a category attribute.
5. The method of claim 4, further comprising, sorting said first option list by said category attribute.
6. The method of claim 1, wherein said content-access-history database comprises a television-viewing-history database.

7. The method of claim 1, wherein said content database comprises a television-programming database.
8. The method of claim 1, wherein said first option list comprises a multi-level menu.
9. The method of claim 1, wherein said first option list comprises an electronic program guide.
10. The method of claim 1, wherein said first option list comprises an image displayed on a television screen.
11. The method of claim 1, wherein said option provides access to a second option list.
12. The method of claim 1, wherein said option provides access to a content source.
13. The method of claim 1, wherein said delivering comprises sending said first option list to a television set-top box.
14. The method of claim 1, wherein said delivering comprises displaying said first option list.
15. The method of claim 1, further comprising:
searching said content database for content unrelated to said preference;

receiving a non-preference-related option from said content database; and
adding said non-preference-related option to said option list.

16. The method of claim 1, further comprising, sorting said first option list based on said preference.

17. A computer-readable medium on which is encoded computer-readable instructions for providing a content option list comprising:

program code for receiving a preference for a subscriber from a content-access-history database;

program code for searching a content database for content related to said preference;

program code for receiving a first option list from said content database, wherein said first option list comprises an option; and

program code for delivering said first option list to said subscriber.

18. The computer-readable medium of claim 17, further comprising program code for sorting said first option list by said preference rating attribute.

19. The computer-readable medium of claim 17, further comprising program code for sorting said first option list by said category attribute.

20. The computer-readable medium of claim 17, wherein said program code for delivering comprises program code for sending said first option list to a television set-top box

21. The computer-readable medium of claim 17, wherein said program code for delivering comprises program code for displaying said first option list.
22. The computer-readable medium of claim 17, further comprising program code for:
searching said content database for content unrelated to said preference;
receiving a non-preference-related option from said content database; and
adding said non-preference-related option to said option list.
23. The computer-readable medium of claim 17, further comprising program code for sorting said first option list based on said preference.
24. A system for providing a filtered content option list comprising:
a content-access-history database;
a content database; and
an option list creator application in communication with said content-access-history database and said content database, operable to create an option list.
25. The system of claim 24, wherein said content-access-history database comprises a category attribute.
26. The system of claim 24, wherein said content-access-history database comprises a television-viewing-history database.

27. The system of claim 24, wherein said content database comprises a television-programming database.
28. The system of claim 24, wherein said option list creator application comprises an application executing on a set-top box.
29. The system of claim 24, wherein said option list creator application comprises an application executing on a processor in a content provider facility.
30. The system of claim 29, wherein said content provider facility comprises a cable television provider head-end facility.
31. The system of claim 24, wherein said option list creator application comprises a menu creator application.
32. The system of claim 24, wherein said option list creator application comprises an electronic program guide application.
33. The system of claim 24, further comprising a content source accessible from said option list.
34. The system of claim 33, wherein said content source comprises a cable television station.

35. The system of claim 33, wherein said content source comprises a video-on-demand server.
36. The system of claim 33, wherein said content source comprises a personal video recorder.